**Issues with questionnaire design**

Can you spot any potential problems with the following questions? If so, how would you rectify the problems? Are the questions categorical or continuous?

**1. Do you live in Brighton?**

|  |  |  |
| --- | --- | --- |
| Yes | No | Only during term time |

**2. The statistics modules on my degree were devised to make sure students don't enjoy themselves too much.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| *Strongly disagree* |  |  |  |  |  | *Strongly agree* |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

**3. How many units of alcohol do you consume each week?**

………………

**4. I enjoy statistics very much.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| *Strongly disagree* |  |  |  |  |  | *Strongly agree* |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

**5. There are too many cars on the roads in Brighton, and they are a** **nuisance to cyclists and pedestrians.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| *Strongly disagree* |  |  |  |  |  | *Strongly agree* |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

**6. Do you drink and smoke?**

|  |  |  |
| --- | --- | --- |
| Yes | No | Occasionally |

**7. How many cigarettes do you smoke each day?**

………………

**8. How many Facebook friends do you have?**

………………

**9. In your spare time, what types of books do you like to read?**

|  |  |  |
| --- | --- | --- |
| Fiction | Non-fiction | What’s ‘spare time’? |

**10. Which of the following sports do you prefer, either to participate in, or to watch:**

|  |  |  |  |
| --- | --- | --- | --- |
| Table tennis | Gymnastics | Quidditch | Musical statues |

**11. How stressed would you be if your student loan didn't come through on time?**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| *Strongly disagree* |  |  |  |  |  | *Strongly agree* |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

**12. What is the number of lectures you need to attend this week?**

………………

**13. Estimate the height of a double-decker bus.**

………………

**14. Cats make better pets than dogs because: (*Circle all that apply*)**

|  |  |  |  |
| --- | --- | --- | --- |
| They are low-maintenance | They are high-maintenance | They purr | They’re not brown-nosers |

Other: ………………………………………………

**15. Do you think Brighton gets enough rain during the year?**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| *Not enough rain* | |  | |  | |  | |  | | *Enough rain* | |
| 1 | | 2 | | 3 | | 4 | | 5 | | 6 | |

**16. How many seconds are in 1.5 hours?**

………………

**17. How many times a week do you exercise?**

|  |  |  |  |
| --- | --- | --- | --- |
| 0 – 3 | 3 – 5 | 5 – 7 | 7+ |

**18. What do you most like about the Research Skills in Psychology lectures?**

|  |  |  |  |
| --- | --- | --- | --- |
| The statistics | The lecturer’s jokes | Nothing | The fact that they only last an hour |

**19. How many questions do you think you have got correct so far?**

………………

**20. Violent computer games are harmless.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| *Strongly disagree* |  |  |  |  |  | *Strongly agree* |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

**21. Alcohol is an essential part of a balanced diet.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| *Strongly disagree* |  |  |  |  |  | *Strongly agree* |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

**22. If you were stuck on an island with 102 chickens, and you ate 8 chickens a week, how many chickens would be left after 23 days?**

………………

**23. Men differ from women in the following ways: (*Circle all that apply*)**

|  |  |  |  |
| --- | --- | --- | --- |
| Men are better at getting lost | Men are rubbish at leading a country | Men are better at lending things, then forgetting to ask for them back | Do you mean inherently? What a silly question, everyone knows gender is a social construct! |

**24. Which of the following dishes do you consider *not* to be vegetarian? (*Circle all that apply*)**

|  |  |  |  |
| --- | --- | --- | --- |
| Ratatouille | Paella | Fish and chips | Risotto |

**25. The reading lists on Psychology modules should be optional.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| *Strongly disagree* |  |  |  |  |  | *Strongly agree* |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

**26. How much do you enjoy your experience of the University of Sussex?**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| *Not at all* |  |  |  |  |  | *Very much* |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

**27. How much do you spend regularly on coffee?**

………………

**28. I don't agree with not staying indoors during bad weather.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| *Strongly disagree* |  |  |  |  |  | *Strongly agree* |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

**29. How rubbish is TV these days? (*Circle one*)**

|  |  |  |  |
| --- | --- | --- | --- |
| Rubbish | Very rubbish | Extremely rubbish | I’m less than 25 years old, I have no experience of ‘good’ TV |

**30. How many years ago did you buy your first record?**

………………